



02 September 2015

Program for International Research Seminar New Directions in Mediatization Research: Culture, Conflict and Organizations

October 1-2, 2015.

Venue: University of Copenhagen, Southern Campus (KUA-Amager), Auditorium 27.0.17.

Thursday, October 1st

9:15: Welcome and introduction: Stig Hjarvard

9:30 – 12:15: Plenary session

Presentations by:

Kirsten Frandsen: Sports in a new wave of mediatization

Knut Lundby: Conflicts in Culture. Mediatized Religious Environments in Scandinavia

11:00 – 11:30: Coffee break

Lynn Schofield Clark: Participants on the Margins: Examining the role that shared artifacts of engagement in the Ferguson protests played among minoritized political newcomers on Snapchat, Facebook, and Twitter

12:15-13:00 Lunch

13:00 – 16:30: Parallel sessions

Track A: Culture - Auditorium 27.0.17. Moderator: Kirsten Frandsen

Marica Spalletta and Lorenzo Ugolina: From sports mediatization to sports journalism mediatization. The journalistic coverage of judo and golf in Italian newspapers

Nicolas Llano Linares and Eneus Trindade Barreto: Tasting the changes: the mediatization of Brazilian food culture.

Lukasz Wojtkowski: Mediatization of cultural networks

14:30 – 15:00: Coffee break

Maja Sonne Damkjær: Becoming a parent in a digitized age: The mediatized conditions of the transition to parenthood

Christian Hviid Mortensen: The mediatizations of museums and the musealization of media

Stine Liv Johansen: Mediatized Play - children's everyday life with sticky, playful media

Track B: Organizations and conflicts – room 27.0.49. Moderator: Mette Mortensen

Thurid Hustedt and Heidi Houlberg Salomonsen: Mediatization at the top: how mediatization changes and challenges hierarchy and neutrality at the top of ministerial bureaucracies in Denmark, Germany, UK and Sweden

Rasmus Helles and Stig Hjarvard: Going digital: changing the game of the publishing industry

Bruno Carramenha, Thatiana Cappellano and Viviane Mansi: WhatsApp and the mediatization of informal communication in organizations

14:30 – 15:00: Coffee break

Franziska Oehmer: The mediatization of legal conflicts. A framework for the analysis of mediatization processes within the legal sector

Michelle Stark: Celebrification, mediatization and higher education

Friday, October 2nd

9:15 – 10:45 am: Plenary session: Moderator: Mikkel Eskjær

Presentations by

Josef Pallas: Translating media(tization) into organizational contexts

Caja Thimm: The mediatization of political conflicts and the digital public sphere: Conceptualizing the dynamics of mini-publics

10:45 – 11:15: Coffee break

11:15 – 12:45: Parallel sessions

Track C: Conflicts. Auditorium 27.0.17. Moderator: Stine Liv Johansen.

Mette Mortensen: Conflictual Media Events, Eyewitness Images, and the Boston Marathon Bombing (2013)

Mikkel Eskjær: Media integration and conflicts: Mediatization as a critical concept

David Herberg and Janna Hansen: The Mediatization of cultural conflict in multicultural cities: A Danish-Norwegian comparison

Track D: Theory, structure, historicity. Room 27.0.47. Moderator: Stig Hjarvard.

Andreas Hepp: Pioneer Communities: Collective actors of reflexive mediatization

Zrinjka Perusko: Digital mediascapes in mediatized worlds

Surbhi Goel: Mutations in Mediatization: multiple, individual, collective grid of responses/dialogues apropos Kashmir

12:45 – 13:30: Lunch

13:30 – 16:15: Plenary session: Future directions. Moderator: Rasmus Helles

Presentations by

Peter Lunt: Mediatization as a sociological research programme.

Stig Hjarvard: Mediatization: building conceptual bridges

15:00 – 15:20: Coffee break

Marian Thomas Adolf: Status and future directions of Mediatization research

16:15: Concluding remarks and departure

The seminar is organized by the research program: "The Mediatization of Culture and Society: The Challenge of New Media". www.mediatization.ku.dk